## AN INVESTMENT IN WILDLIFE

A simple plan for your future can also be an investment for the native wildlife of Southeastern Wisconsin. Gift planning can help you attain your philanthropic goals, generate significant tax benefits for you and your family, and enable WINC's mission of connecting people and wildlife through rehabilitation, education and research.

#### **GIVING TODAY**

- **↓** Direct Cash Gifts
- **↓** Appreciated Stock
- **↓** Gift in Kind
- **Leguipment Donations**



Giving today allows you the opportunity to see first hand the benefit of your gift. You may enjoy a tax deduction for your charitable contribution.

#### **CREATING A LEGACY**

It's easy to express your support by making a gift through your will, retirement plan, trust, or life insurance policy. You may even reduce your estate taxes.

It is important to discuss your tax planning strategies with your financial or legal adviser to assure the best fit for your wishes.

## PLANNED GIVING, LEAVING A LEGACY



## HOW YOUR LEGACY, CAN SAVE WILDLIFE

## **BEQUEST**

A bequest is a gift of personal property by will. If done by a will or trust while still living, a bequest reduces the amount of assets being included in federal estate tax calculations at the time of your death.

# CHARITABLE LEAD TRUST

Donations may be made to WINC by transferring an asset into a trust. The trust provides income interest for a period of years or for the life or lives of an individual(s). The donor or a non-charitable beneficiary retains the remaining interest.

# CHARITABLE REMAINDER TRUST

A charitable remainder trust is a popular tax-planning tool for individuals who want to make a future gift to WINC, while retaining the right to receive income from the asset.

### CHARITABLE GIFT ANNUITY

Make a charitable gift when you wish, and receive a guaranteed life income at the date you specify. Deductible contributions are subject to statutory percentage limits.



#### REHABILITATE

Through its dedicated staff, members, and volunteers, WINC provides care for the injured, sick and orphaned wildlife in Wisconsin.



#### **EDUCATE**

We provide education programs to a variety of age groups to help build positive relationships between humans and native Wisconsin wildlife.



### **DONATE**

We are a 501(c)(3) non-profit organization that does not receive federal, state or county funding.

Our success depends on your generosity.



## WINC IN YOUR WILL

Like most people, you give to causes for which you care and family members you love. Your pledge of continued support in the future will sustain Wildlife In Need Center to continue its valuable mission.

Your will is the cornerstone of your estate plan. Through a will, you are conserving your estate, limiting taxes and caring about your loved ones. Not having a will reflects a lost opportunity to demonstrate your love to those you cherish and your desire to support the causes that matter to you.

Whatever form or amount your gift to WINC is, we are grateful for your support, and you can be assured your contribution will be used to help native wildlife and to educate citizens about Wisconsin wildlife here in Southeastern Wisconsin.



#### YOUR GIFT OF TOMORROW **BEGINS TODAY**

If you are interested in making a contribution now or in the future, please contact WINC. We can discuss your wishes and align them with our needs. This will assure that your legacy reflects your passion and generosity sustaining WINC for generations to come.

When you notify WINC you have included WINC in your will or trust, you will become a member of the Dakota Society. As a member, you will enjoy special recognitions and invitations to unique events. The Dakota Society was formed to recognize donors in their lifetime.

#### **DONATE TODAY**

The Wildlife in Need Center is a 501(c)(3) organization that receives no federal, state or county funding. WINC operates 365 days a year on the generous support of its members, cash donations, grants, bequests and foundations.

To further discuss a letter of intent or your plans for giving, please contact donate@helpingwildlife.org or call (262) 965-3090. To directly support WINC's mission, visit helpingwildlife.networkforgood.com/projects/162715membership or scan the QR code below.





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#### **FOLLOW US ON SOCIAL MEDIA**







www.helpingwildlife.org



## **PLANNED** GIVING

